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September 12th

## Women in Manufacturing Breakfast

### The Truth About the Millennial Generation

Speaker: Christy Shell

As every new generation enters the workforce there are a new set of values, mindsets and behaviors that are the hallmark of that group, the same is true for the millennial generation. Reportedly, employers are baffled about how to motivate and lead their freshest young talent. But, is the hype about millennials warranted? Or, is it just a natural cycle of change and growth?

Christy Shell, owner of Zeal Coaching for Life and Career, offers us the opportunity to seek to understand the tension and the bridges between the generations. First by sharing her insight into working with both supervisors and young professionals, then by facilitating an open conversation with a panel of young professionals as we find out the truth and myths about millennials.

## Reserve Your Seat

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September 18th – 20th

# Discover Global Markets: U.S. Manufacturers to Europe & Beyond

FASTLANE is partnering with the U.S. Commercial Service, part of the U.S. Department of Commerce's International Trade Administration, to encourage aspiring, new, or experienced exporters to attend. Transform your export strategy in just over two days at [Discover Global Markets: U.S. Manufacturers to Europe & Beyond](#). Meet with procurement contacts at manufacturing OEMs like Airbus, Rockwell Automation, and others, receive one-on-one export counseling about opportunities for your firm, and network with other exporters.

## Register today

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## September 19th

# Intellectual Property Workshop – Protect Your Invention

You just came up with the best idea since sliced bread. What you do next could be the most important decision you will make.

- How do I protect my invention?
- Do I need to protect my invention?
- Who do I contact?
- What does it take to protect an invention?

Participants will learn the answers to these questions and more, in an open and interactive 2-hour session.

Get answers to your questions from a local lawyer, Thomas E. Lees, Esq., who specializes in patent protection and prosecution. Mr. Lees has been helping individuals and companies navigate the IP process for more than 18 years.

This workshop is ideal for inventors, researchers, business owners, entrepreneurs and engineers that have a technology that they want to protect. This session is free and open to the public. Seating is limited.

**Register today**

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## **Funding Available for Additive Manufacturing**

Find out more – **3D Printing – Additive Manufacturing Program**

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## **Funding Available for Cyber Security**

Find out more – **Cyber Security Compliance Program**

Thank you,  
Tamara

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P: 937.229.1381



<http://fastlane-mep.org>  
<http://www.udri.udayton.edu>



## **DAYTON GREEN EXPO, 2017**

(Co-Hosted by Heapy Engineering and Dayton Regional Green)

**Tuesday, September 12, 2017 (10:00 AM to 5 PM)**

***NEW LOCATION:* Sinclair Community College Ponitz Center**

Join 400 Industry Peers

Keynote Luncheon included with National Sustainability Leader Panel

3 Tracks of Enriching Educational Sessions

Over 30 Sustainability Focused Exhibitors • 7 Hours of Networking  
and...SEA Launch (Sustainability and Energy Awards)

Don't miss this!

**[Click here to REGISTER NOW!!!](#)**

**[EVENT FLYER](#)**

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## How to do Business with the Government

### When

Wednesday, September 13,  
2017 from 9:00 AM to 12:00  
PM EDT

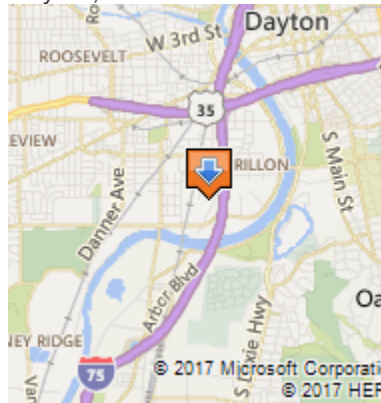
[Add to Calendar](#)

### Dayton Small Business Workshop Series

[Register Now!](#)

### Where

**Montgomery County  
Business Solutions Center**  
1435 Cincinnati Street  
Suite 300  
Dayton, OH 45417



[Driving Directions](#)

*Dear (Contact First Name),*

Small businesses wanting to benefit from the \$3 Billion being spent year government entities in the Dayton OH region should attend this workshop. Presenters include representatives from the Federal, State and Dayton City governments who will explain how small businesses can sell goods and services to the government.

This is an interactive workshop and your questions are welcome.

Presenters:

Shandra Harris, Business Opportunities Specialist -  
- US Small Business Administration

Andrew Chow, Business & Technical Assistance Administrator - City of Dayton

Shavonna Neal, Training Officer  
- State of Ohio Dept. of Administrative Services

James Masonbrink, Director Small Business Hub  
-Wright Brothers Institute.

Thank you for registering for this free workshop,

Brenda Arrington  
Dayton SCORE Chapter 107  
[score@daytonscore.org](mailto:score@daytonscore.org)  
937-225-2887



## Small Business Resource Rally

September 19, 2017 8:30am - 10:00am  
at Eaton Country Club, 100 Morton Road, Eaton, OH

The Preble County Development Partnership and Montgomery County BusinessFirst! will be hosting a **FREE** Small Business Resource Rally.

The purpose of the event is to provide entrepreneurs, small and minority-owned businesses with information on local tools and resources to help them be more successful. The program agenda will be:

8:00-8:30am  
Networking and Breakfast

8:30-9:00am  
1. A Small Business Panel  
• 3 representatives from local companies

9:00-10:00am  
2. Resource Partners  
a. "Where to Start"  
• Small Business Development Center  
• SCORE  
• Library Resources  
• Dayton Minority Business Assistance Center  
b. "How to Add Workers"  
• Ohio Means Jobs Preble County  
• Miami Valley Career Technology Center (MVCTC)  
c. "Resources to Expand"  
• CountyCorp  
• SBA

**We hope to see you on Tuesday, September 19th!**  
Continental breakfast will be provided.



**Business Walk Volunteers – NEW DATE ADDED!**

**We had an outstanding response for volunteers for our first business walk of 2017, and we hope to keep the momentum going!**

**City of Tipp City**

**Thursday September 21, 2017 from 9:00 to 1:00**

**\* NEW\* Washington Township (Montgomery County)**

**Thursday September 28, 2017 from 10:00am-12:30pm**

**City of Miamisburg**

**Tuesday October 3, 2017 from 9:30 to 12:00**

**Business walks are an opportunity to touch small and medium-sized companies and provide them with information about new programs and services, as well as local community events.**

**For more information about Business Walks, or to find out about volunteering, please contact Mike Norton-Smith at 937.224.3848 or [SmithMN@mcoho.org](mailto:SmithMN@mcoho.org).**



Thank you!

Michael Norton-Smith  
Community & Economic Development Specialist  
Montgomery County  
451 West Third Street, 10<sup>th</sup> Floor  
Dayton, Ohio 45422  
Phone: 937.224.3848  
Email: [smithmn@mcoho.org](mailto:smithmn@mcoho.org)

# Business FOCUS

Highlights of News & Events at Your  
Dayton Metro Library



DAYTON  
METRO  
LIBRARY



## JOB SEEKERS NEWS for Fall

### **NORTHWEST BRANCH LIBRARY:**

Job Seekers meetings at the Northwest Branch Library are moving to a more convenient day and time starting in September. Meetings will be held on the third Thursday of each month from 2:00-4:00 p.m. Upcoming sessions focus on [Creating an Outstanding Resume](#), [Interview Skills](#) and free [Library Resources for Job Seekers](#). Participants can network and connect with resource partners in the second hour.

### **NEW! VANDALIA BRANCH LIBRARY:**

Job Seekers expands north with two programs at the Vandalia Branch Library: [Effective Job Search Communication](#) on September 14, and [Creating Your Personal Commercial](#) on October 16.

### **MIAMI TOWNSHIP BRANCH LIBRARY:**

Monthly meetings continue at the Miami Township Branch Library the first Thursday of each month, newcomer orientation at 8:30 a.m. and program 9:00-11 a.m. Topics coming up include [Maximizing Your Hidden Talents](#) and [Creating a Personal Marketing Plan](#).

Full schedule for fall is available [here](#).

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## CREATIVE THINKING FOR SMALL BUSINESS

On Tuesday, October 3, 8:30 to 11:00 AM, the Small Business Development Center at The Entrepreneurs Center will host **Creative Thinking for Small Business**.

Presenter Jeff Cole will open the vault and share some creative secret weapons used from Silicon Valley to Madison Avenue. Large companies have been using these techniques for decades. Learn creativity hacks, shortcuts, and worm-holes, and how to apply them to your business. These skills help in multiple small business situations:

- What kind of business should I start? What is my niche?
- How can I leverage my knowledge and skills into a compelling offer for clients?
- How can I stand out as a more effective employee or vendor?
- How can I more effectively solve problems?
- How can I boost sales with a promotional event, give-away, or ad?

For complete information and registration, visit the [SBDC online](#).

*"When one door closes, another opens; but we often look so long and so regretfully upon the closed door that we do not see the one which has opened for us."*

*~ Alexander Graham Bell*



## Accelerate Dayton Program

Do you have a neighborhood business? The Accelerate Dayton program is looking for one entrepreneur from each quadrant of the city (northeast, southeast, southwest and northwest) to receive up to \$10,000 in consulting services to help grow your business! Full details and application [here](#).

## FREE UPCOMING PROGRAMS FOR YOU:

### *New Business Information Session*

The Small Business Development Center at The Entrepreneurs Center will host a free information session for anyone interested in starting a small business. This event is free but registration is required.

**Saturday, 9/23** 9:00 a.m. to 12:00 p.m. [Registration](#).

### *Is Business Ownership for You?*

Join business expert Bill Powell as he examines the many types of business ownership and answers questions you may have about starting your own business.

**Monday, 9/25** 6:30-8:00 p.m. [Main Library](#)

### *SCORE Small Business Counseling*

Meet one-on-one with a SCORE volunteer. Call 937-496-8631 to register.

**Monday, 9/11**, 10:00 a.m. to 1:00 p.m. [Kettering Moraine Branch](#)

**Friday, 10/6**, 10:00 a.m. to 1:00 p.m. [Main Library](#)

## Useful Links

[Ohio Business Portal](#)  
[U.S. Small Business Administration](#)  
[Dayton SCORE](#)  
[The Entrepreneurs Center](#)  
[SBDC at Wright State University](#)  
[SBDC at The Entrepreneurs Center](#)  
[Panerians Networking Group](#)  
[Ohio Means Jobs Montgomery County](#)



[Chamber Events](#)



### Questions? Suggestions?

[Ann Riegle Crichton](#)  
Business Services Librarian  
Dayton Metro Library  
937.496.8631  
[DaytonMetroLibrary.org/LaunchPoint](http://DaytonMetroLibrary.org/LaunchPoint)



DAYTON  
METRO  
LIBRARY

[DaytonMetroLibrary.org](http://DaytonMetroLibrary.org)



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937.463.BOOK

One convenient number for  
all Dayton Metro Libraries

**Text a Librarian:**  
937.779.4491 or text the  
word *Dayton* to 66746

