

SMALL BUSINESS RESOURCE RALLY

August 23, 2017 8:30am-10:00am Dayton Metro Library, New Main Branch 215 E. Third Street, Dayton

Montgomery County **BusinessFIRST!** will host a free Small Business Resource Rally as part of the Downtown Dayton Partnership's **Cowork at the Library** on August 23, 2017.

The purpose of this event is to provide entrepreneurs, small and minority-owned businesses with information on local tools and resources to help them to be more successful.

The program will feature information on:

- Community Resources
- Workforce Training & Recruiting
- Financing and Access to Capital
- Vendor Opportunities and Information on Small Business Certifications
- Networking opportunities with other small businesses

Breakfast will be provided.

PLEASE RSVP:

To RSVP for the Small Business Resource Rally, please send your name, business name, and address to Colleen Turner at turner@downtowndayton.org











RESOURCE RALLY AGENDA:

8:00am-8:30am
Registration & Networking
Breakfast

8:30am-9:00am
Small Business Panel

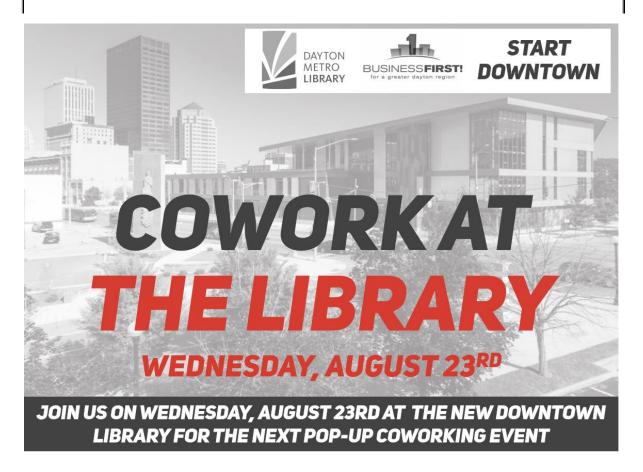
9:00am-10:00am
Resource Presentations

- "Where To Start"
- "Where to Find Talent"
- "How to Find Financing and Contracts"

10:00am-5:00pm Cowork at the Library

<u>CLICK HERE</u> For more information on the Cowork at the Library event

An initiative of **START DOWNTOWN**



Join us as we team with the Dayton Metro Library and BusinessFIRST! to cowork at new main library. This state of the art building features flexible work spaces, blazing fast internet, numerous community amenities, and an array of small business resources that can help you get your endeavor off the ground.

WEDNESDAY, AUGUST 23RD

NEW MAIN LIBRARY

215 E. Third St. Dayton, OH 45402

An initiative of **START DOWNTOWN**

RSVP to Colleen Turner at turner@downtowndayton.org

SCHEDULE FOR THE DAY

- Doors Open for Resource Rally, Networking, & Coworking (8:00 am): Grab coffee and a bite to eat while connecting with your fellow coworkers
- Small Business Resource Rally Hosted by BusinessFIRST! (8:30 to 10:00 am) Get tips from experienced small business owners and learn about regional small business resources in areas like workforce training and recruiting, financing and access to capital, small business certifications, and contracting opportunities (click here for the Resource Rally flyer)
- Workshop: Video Marketing for Small Businesses Presented by Andrew White from Indigo Life (Noon to 1:30 pm): Get tips for how to make the most out of video marketing while doing it on a shoestring budget
- Lunch (Noon)
- **Open Office Hours** (1:00 to 4:00 pm): Connect with subject matter experts in strategic planning, legal, marketing, and more
- Library Tour (2:00 to 3:00 pm): Get an inside look at the new main library and the resources available that can help your small business
- Happy Hour at the New Mudlick Tap House and Q&A with Jen Dean and Forrest Williams (4:00 to 5:00 pm): Get a peak at downtown's newest dining spot while hearing the story of these successful entrepreneurs

NOTE: Attendance at lunch workshop and other sessions are optional, i.e. you can keep working if you need to meet a deadline.

Don't miss this opportunity to connect with Dayton's most creative entrepreneurs, designers, developers, and difference-makers. Grab your laptop for what promises to be your best day at the office all month.

RSVP to Colleen Turner at turner@downtowndayton.org

EVENT PARTNERS: <u>Downtown Dayton Partnership</u>, <u>The Dayton Metro Library</u>, <u>BusinessFIRST!</u>, <u>Dayton Tech Guide</u>, <u>Greater Dayton Minority Business</u>
<u>Assistance Center (MBAC)</u>, <u>Nucleus</u>, <u>Ohio SBDC Network</u>

Choosing International Partners

August 25, 2017



The Ohio SBDC Export Assistance Network at the Raj Soin College of Business at Wright State University invites you to attend an ITASWO program on choosing international partners.



Choosing International Partners

Date: August 25, 2017
Time: 9:00 - 11:30 am
Cost: \$20 for members
and \$25 for nonmembers

Continental breakfast will be provided.

Location:

Thompson Hine LLP 10050 Innovation Drive, Suite 400 Dayton, OH 45342

TO REGISTER: CLICK HERE

For additional info contact: Marcie Hunnicutt, ITASWO, 937-907-0482, or by email at marcie.hunnicutt@thompsonhine.com

Finding the right partners is critical to your success.

ITASWO program "Choosing International Partners" will cover:

Establishing criteria for the ideal foreign representative Identifying sources of foreign agents and distributors Evaluating the top foreign candidates Selecting the best foreign candidates Review of actual case studies

Speakers:

Chris Weiss, Global Diligence Consultant, Kreller Group

Chris Weiss advises multinational companies in the areas of FCPA Compliance Program Construction, Third Party Due Diligence, Mergers & Acquisitions/Joint Venture Due Diligence, Domestic and International Background Investigations, Security Risk and Ethical Sourcing Investigations. Although Chris represents numerous Fortune 100 clients for Kreller, he specializes in helping small and medium sized companies to navigate and understand third party due diligence. He received his B.A. in International Affairs from the University of Cincinnati with a minor in Middle Eastern Studies.

Kathy Marshalek, Director, Ohio SBDC Export Assistance Network, Raj Soin College of Business, Wright State University

Kathy is responsible for assisting small and medium-sized companies in developing international markets for their products and services. Over her 37 years in the international field, Kathy has assisted many companies in planning their expansion into foreign markets, which include the identification and selecting international partners. Her clients have utilized various services, including state, federal and foreign services to find new partners. Kathy is a CGBP, CBA and received her MSLD in Leadership Development from Wright State University.







JOIN us for this informative and beneficial program.

The Ohio SBDC Export Assistance Network is funded in part through a cooperative agreement with the U.S. Small Business Administration and the Ohio Development Services Agency. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. For arrangements, call the Ohio SBDC Export Assistance Center at WSU at 937-775-3524.





Access to Contracts

Wednesday, September 6, 2017 11:30 AM - 1:00 PM

Featured Organizations:

- Dayton Children's Hospital -Scott Parker, Director, Supply Chain Management,
- **Kettering Health Network** Trisha Gillum, Director of Supply Chain Management & Purchasing
- University of Dayton Sara Harrison, Executive Director of Procurement & Payable Services
- Air Force Material Command (AFMC) Farris Welsh, Director Small Businesses Programs

Are you interested in doing business with Dayton Children's Hospital, Kettering Health Network, University of Dayton, and Wright Patterson Air Force Base? Learn what is required to access contracts and do business with four of the largest buying organizations in our region.

Procurement Officers will share best practices for successfully doing business with their companies/institutions. All are invited to participate – SBE's, MBE's, WBE's, VBE's and DBE's. Space is limited, so please register early!

For additional information contact Jessica Wagner at 937.226.8258 or jwagner@dacc.org.

Dayton Area Chamber of Commerce 22 E. Fifth Street - Suite 200 Dayton, OH 45402









Our Sponsors

Taft/

first

first financial bank

Location



Dayton Metro Library Northwest Branch 2410 Philadelphia Dr. Dayton, OH 45406

Cost

Members: \$25 Future Members: \$30

Registration

Please register online via the **Event Calendar** at <u>daytonchamber.org.</u>

FOREIGN MILITARY FINANCE SEMINAR SEPTEMBER 12, 2017 DAYTON, OHIO

Each year, the Israel Ministry of Defense (IMOD) uses U.S.-provided security assistance to purchase over \$2 billion worth of products and services in the U.S., and half of these purchases—\$1 billion annually are made directly from U.S. businesses. The Dayton Region Israel Trade Alliance (DRITA) is hosting a statewide seminar focused on helping Ohio companies access this opportunity.

IMOD is looking for new vendors, and companies of all sizes are welcome to attend. There is NO COST to become a registered vendor with IMOD or to attend the seminar.

This event is a unique opportunity for Ohio businesses to learn about IMOD's needs for technology, equipment and other supplies, and about how to do business with the Israeli government. There will be time for one-on-one meetings with the Israeli delegation to discuss your product or services.

> **FMF SEMINAR September 12, 2017 Dayton Masonic Center** 525 W. Riverside Ave. Dayton, Ohio 45405

For More Information:

Contact Pam Fannin at (937) 225-6140 or fanninp@mcohio.org

To Register CLICK HERE

Targeted Industries:

- Aerospace
- Advanced Manufacturing
- Software/IT
- UAS/UAV/Drones
- Ground-Based Vehicles & Systems
- Defense/Security

What You Will Learn:

- The wide variety of products and services purchased by IMOD in the U.S.
- How to register in IMOD's e-commerce system and view opportunities
- · Overview of relevant rules and regulations
- Experiences of Ohio businesses that have previously worked with IMOD

Agenda:

8:30am Registration & Breakfast

9:00am Welcome

9:15am IMOD Presentations

10:45am FMF Case Studies

11:30am Lunch

1:00pm

- IMOD One-on-One Meetings
- Business Resource Presentations
- 3:00pm Program Conclusion













