



SUSTAINABILITY LUNCHEON

APRIL 28, 2022 | SINCLAIR CONFERENCE CENTER

DISRUPTERS!

Can we question and rethink what is commonly known and accepted in the sustainability world?

Could **cattle** be raised, fed, and slaughtered with net positive carbon production? Could there be environmental benefits alongside the health benefits of planned, rotational grazing – an ecological disruption in the sustainable food production?

How about the Bitcoin industry? It is said, that **Bitcoin mining** is an energy intensive process. Is this true? Could there be environmental and social benefits to a practice that is blasted with its use of so much energy?

Could we even disrupt clean energy investments and transactions through this technology? Could **energy abundance** be the solution?

We will discuss these topics and more during our April 28th luncheon. In addition to these intriguing presentations, **AES** will join us to announce their **Ohio Smart Grid investments**.

Network with likeminded people, challenge your thinking, and end your luncheon with an **electric vehicle show**, courtesy of Drive Electric Dayton.

REGISTER HERE

1 Continuing Education Unit for AIA and GBCI- Pending

Registration opens at 11:15 a.m.

Lunch served: 11:30 a.m.

Program starts: 11:50 p.m.

Program ends: 1:15 p.m.

PRESENTERS



KEVIN HALLINAN, PHD
Professor
University of Dayton

Kevin directs the Renewable and Clean Energy Engineering graduate program at the University of Dayton. In the private sector space, he is now part of the founding team of Synota, a start-up seeking to revolutionize energy investment and financial transactions.



CHAD BITLER
Research Director
Greenacres Foundation

Chad graduated from University of Cincinnati with a M.S. in Nutritional Sciences. He now leads Greenacres research with a goal to explore connections between generative agricultural practices and the outcomes on soil health, food quality, and the environment.



JAD MUBASLAT
Vice President of Engineering
Rain Financial

With M.S. in Industrial & Human Factors Engineering and a BS in Biomedical Engineering, Jad founded BitQuick.co in 2013 and now leads a team of engineers at his current position at Rain Financial, the first regulated cryptocurrency exchange in the Middle East.

EV & SOLAR

Take a look during registration at **Miami Valley Solar & EV Charger Co-op** booth. They will be there to answer any questions you might have on residential solar installations and how they are working on bringing you a competitive solar pricing through group purchase.

[REGISTER HERE](#)



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March 25-31, 2022

 DowntownDayton

Featured

Also This Week



March 25-27 - Shrek The Musical Jr.

[PNC Arts Annex](#), corner of Second and Ludlow streets; Friday at 7 p.m., Saturday at 4 & 7 p.m., Sunday at 2 p.m.

Shrek The Musical Jr. follows an ogre named Shrek who has learned the hard way that "people hate the things they cannot understand." For years he has protected himself by living as a recluse in a cozy cesspit. One day, his peaceful swamp is disturbed by new tenants: fairytale misfits who have been banished there by the villainous Lord Farquaad. In order to gain back his land, Shrek makes a deal with Farquaad to rescue the feisty princess, Fiona. Setting off with his faithful companion, Donkey, Shrek begins the journey of a lifetime. This show is presented by Yellow Brick Theatre Company. 228-3630 or daytonlive.org.

March 30 - Retail Lab Pitch Contest

[White House Event Center](#),
101 E. Second St.; 6-9 p.m.

Time to see entrepreneurs strut their stuff! The third cohort of the Downtown Dayton Partnership's [Retail Lab](#) program is ready to share their stories and compete for cash. Join us at White House Event Center to learn more about the small businesses in your community and see who will walk away with the \$1,000 grand prize! Doors open at 5:30 p.m.; event begins at 6 p.m. The pitch contest is free and open to the public.



Submit your events for inclusion in this e-newsletter and our online calendar!

If you are holding an event downtown that is open to the public, be sure to submit it to us for consideration to be included not only in these weekly emails, but also in our online calendar of downtown events! We're happy to help you promote it.

You can submit your event via our website with the simple online form [here](#).

DOWNTOWN EVENT HIGHLIGHTS

Thru March 26 - Exhibit: The Artist's Life

[Dayton Metro Library - Main Library](#),
215 E. Third St.; Call for times.

Presented by the African American Visual Artists Guild, **The Artist's Life** exhibit consists of 27 pieces of art from 19 different artists that demonstrates something personal of themselves and reflects development on their artistic path, a meaningful event, or the artistic skills they possess.

Thru March 31 - Exhibit: Visual Voices 2022

[Schuster Performing Arts Center](#),
Second & Main sts.; call for times.

Each year, Dayton Live partners with Shango: Center for the Study of African American Art and Culture, and Willis "Bing" Davis, exhibit curator and director of EbonNia Gallery, to display an exhibit of art by local African American artists inside the Schuster Center. This year's exhibit, at the Schuster Center January 26-March 31, 2022, is 2022 Dayton Skyscrapers featuring the work of African American visual artists from the Miami Valley. The Dayton Skyscrapers art project is not a celebration of Dayton's tall buildings or our skyline. Dayton Skyscrapers is a metaphor for those local and regional African Americans who stand tall in our minds and hearts for what they have achieved in their field and their contributions to the quality of life of Dayton and the Miami Valley Region.

Thru April 9 - Exhibit: ReFRESH - Spring Juried Show

[The 48 High Street Gallery](#), 48 High St.,
Call for times.

ReFRESH is the Dayton Society of Artists' 2022 annual spring juried show. The call for art was open to all mediums, techniques, and styles. Work was encouraged to, but did not have to fit the theme, "refresh." The exhibition is available online at daytondsa.org/ReFRESH. More info at daytondsa.org.

Thru April 16 - Exhibitions at The Co

[The Contemporary Dayton](#),
25 W. Fourth St.; call for times.

The Contemporary Dayton presents its next set of exhibitions in the new galleries at the Dayton Arcade. Heather Jones' *Storytellers* is unequivocally feminist and steeped in the

March 25 - Record Sealing Legal Help Clinic

[Dayton Metro Library - Main Library](#),
215 E. Third St.; 1-5 p.m.

Volunteers from various outlets around the county will be on hand to answer questions: the Dayton Municipal Court, the Montgomery County Office of Reentry, the Montgomery County Law Office of the Public Defender, the Kettering Municipal Court, the Montgomery Clerk of Courts, and the Greater Dayton Volunteer Lawyer Project. To attend the **Record Sealing Legal Help Clinic** session on March 25, visit picktime.com/DMLLegalClinics to register and select a time slot. For additional information call the Ask Me Line at 937-463-2665.

March 25 - Antioch Shrine Fish Fry

[Antioch Shrine Temple](#), 107 E. First St.;
6-9 p.m.

All you can eat fish fry. Every Friday for seven weeks beginning March 4. Tickets can be purchased at Antioch Shrine or over the phone and the tickets can be mailed. \$15 for a single plate. \$19 all you can eat. \$12 takeout.

March 25 - A Tribute to Ohio Women in the Military

[The Dayton Woman's Club](#),
225 N. Ludlow St.; 11:30 a.m.-2 p.m.

Celebrate Women's History Month at a luncheon event honoring women veterans who have been inducted into the Ohio Veterans Hall of Fame as well as other women veterans throughout Southwest Ohio. The cost, which includes lunch, is \$25 per person or \$140 for a table of 6. Purchase tickets at daytonwomansclub.org. [More info](#).

March 25-31 - This Week at the DAI

[Dayton Art Institute](#),
456 Belmonte Park North; call for times.

This week, check out a variety of great art exhibits at the Dayton Art Institute, including "Van Gogh & European Landscapes," "Black Heritage through Visual Rhythms," and "Fired Imagination," as well as a display of Ukrainian Easter Eggs on view through the month of March. On Thursday, children and caregivers can enjoy the popular preschool program, PNC Tiny Thursdays online from home. More info at daytonartinstitute.org.

March 28 - Dangerous Deceptions Presented by Mayhem & Mystery

[Spaghetti Warehouse](#), 36 W. Fifth St.;
7 p.m.

Welcome to the set of Dangerous Deceptions, the most popular telenovela. The cast and crew and writers and guests are assembled for another day of filming. While on the show the leads are passionately in love, in real life the actors playing those roles cannot stand one another. The tabloids are loving it. Of course, it wouldn't be a telenovela without twists and turns. Rumors are that one or two of the stars have other offers. When a star's attitude affects filming, his stunt double must go on in his place. What is really going on behind the scenes? Can you solve the crime? Dinner plus show only \$39.95 (tax and gratuity not included). Call 461-3913 for reservations.

March 29 - Live Comedy Standup Open Mic

[Yellow Cab Tavern](#), 700 E. Fourth St.,
7:30 p.m.

Every Tuesday at 7:30 you can attend or perform at a live comedy standup open mic at Yellow Cab Tavern. Free entry. Comics sign up at 7pm with comics taking the stage at 7:30pm.

March 29 & 30 - This Week at Zen Lounge

[Zen Lounge & Sushi Bar](#), 121 N. Ludlow St.,
7 p.m.-midnight Tues., 6-9 p.m. Weds.

Zen Lounge & Sushi Bar features Karaoke with host Nancy Sell every Tuesday night until midnight, and live musicians hosted by Streetlight Entertainment every Wednesday at Wind Down Wednesdays.

March 29 & 31 - Taco Tuesday & Karaoke Night

[Local Cantina](#), 503 E. First St.
Tues. 11 a.m.-10 p.m., Thurs. 8 p.m.

Celebrate Taco Tuesday in style with \$2* tacos each and every Tuesday. As fresh as fresh can get, self-serve chips and salsa, delicious tacos and a draft list that does not quit. Handpicked by your Local team, you can explore a variety of special bourbons and tequilas in our signature cocktails! *Crunchweezy and Farmer's Market tacos are \$3, Dine-in only* Calling all song birds for Karaoke Night every Thursday starting at

history of quilt making. Odili Donald Odita's *3 Steps from Center* features kaleidoscopic color and patterns that he uses to reflect the human condition and, specific to The Co mural, the histories of the Arcade and Dayton as a diverse, Midwestern community. *To Feel Myself Beloved Upon the Earth* from Jeffrey Gibson takes its title from the final poem in Raymond Carver's last published work, *A New Path to the Waterfall*, and was produced in the turbulent months of 2020 during the pandemic and national civil unrest. [More info.](#)

March 25 - Dollars for Donuts

[The Grande Hall at Liberty Tower](#),

120 W. Second St.; 8-10 a.m.

Help raise funds for cancer research. Pop by for coffee and donuts supporting the Leukemia and Lymphoma Society. Thank you to Third Perk Coffeehouse for donating their fabulous coffee.

March 25 & 26 - Introducing... Dr. Alan Pascuzzi and Fresco Painting Part 1 & 2

Online; 12 p.m.

Virtually join the Dayton Society of Artists for a fresco history lesson over Zoom for Part 1. Our instructor, Dr. Alan Pascuzzi, will be live from his studio in Florence, Italy, teaching the history of the Renaissance masters and his artistic practice. [Registration](#) is just \$5. For Part 2, The DSA is excited to have worked with Dr. Alan to provide 20 kits with authentic Italian supplies, mailed to us straight from Italy. Participants will be recreating an Italian fresco by Giotto. While kits are limited, those interested in learning and watching how fresco is made can still participate as a viewer. A list of materials is made available on our website for those interested in gathering their own supplies for this experience. [Registration](#) with a kit: \$50. Registration as a viewer: \$5.

March 25-April 10 - The Price

[Dayton Theatre Guild](#),

430 Wayne Ave.; call for times

Years after an angry breakup, two brothers, Victor and Walter Franz, are reunited by the death of their father. As they sort through his possessions in an old brownstone attic, the memories evoked by his belongings stir up old hostilities. *The Price* is about family dynamics, the price of furniture and the price of one's decisions. It premiered on Broadway in 1968, and has had four revivals since. *The Price* was nominated for two Tony Awards in 1968, including best play

March 26 - Filled Pasta Class

[Grist](#), 46 W. Fifth St., 5:30-8:30 p.m.

Join the chefs at [Grist Provisions](#) to learn about rich egg pasta dough and a variety of filled pasta shapes including ravioli, agnolotti del plin, tortellini, and casoncelli, to name a few! After an hour and a half of hands-on preparation, students will sit down for a four-course meal. \$125/person. Reserve online [here](#). Beer & wine are available for purchase the evening of class for an additional cost.

March 27 - Brunch Food Truck Rally

[Yellow Cab Tavern](#), 700 E. Fourth St., 11 a.m.-2 p.m.

It's a food truck rally with a Brunch twist! At our monthly brunch rallies, you get to choose from tons of cuisines from around the world, all with a Brunch twist on their offerings! We're bringing back the craft vendors of Night Market and you'll be able to enjoy craft beer, boozy slushies, and cocktails on our large patio and under our party tent! Free entry.

8PM! Talented or not, we are not here to judge, its all about having fun!

March 29-31 - This Week at Flyboys

[Flyboys Deli](#), 219 N. Patterson Blvd., times listed below.

Play euchre every Tuesday at Flyboys! 6-9 p.m. Discounts on food and beverages! Want to test your knowledge? Flyboys has trivia every Wednesday night from 6:30 to 8:30 p.m. Prizes given out to those who win! Aces Club is a weekly beer event where Flyboys dons a new beer every Thursday. After you have been there five times you get your name on the board - after 41 trips to Flyboys on Thursdays you can earn your very own flying vehicle that hangs above our bar. You sign it, they hang it!

March 30 - A Conversation with Mama, Featuring Mama Nozipo Glenn

[Coco's Bistro](#), 250 Warren St., 6:30-8:30 p.m.

Na'Asiaha Simon is excited to host A Conversation with Mama featuring Mama Nozipo Glenn on why sisterhood, friendship, and community is important to celebrate Women's History Month! Join us for an intimate conversation with Mama with Mama Nozipo Glenn. The menu is pre-selected and it will be \$60 per a person.

March 30-April 2 - Improv at Black Box

[Black Box Improv](#), 518 E. Third St; 8-10 p.m.

The Black Box Improv Theater is Dayton's best place to go for long form improv! We have shows every Weds-Sat! Wednesdays \$5, Thursdays \$10, Fridays & Saturdays \$15. For tickets to our shows please go to: daytonblackboximprov.com. Or you can pay at the door! **Proof of vaccinations required upon entry for all patrons and performers. Masks will also be required while inside the theater.**

*This publication is produced by the Downtown Dayton Partnership.
If you have questions about this email, reply to this message or call us at (937) 224-1518.
Information is accurate to the best of our knowledge at the time of publication. Call the listed venue for details*

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DAYTON



EACC NEWSBRIEF: MARCH 22, 2022



Friends,

One mission of the EACC is reminding Young Professionals that there are remarkable international career opportunities in our region. Our Executive Insights series connects YPs to seasoned executives and professionals (like Kai Bitter of Frost Brown Todd) who embody that message. If you worry your YPs are looking for jobs in New York or Chicago, etc., encourage them to join us on 3/29 to build out their local professional networks!

I look forward to seeing you at our next 'Coffee & Commerce' event on 4/20 at the Lindner Family Tennis Center in Mason, with guest speaker Neil Hensley. (And here's a video recap of our most recent 'C&C' event, [Education Revolution: The Future of Workforce Development](#).)

The University of Cincinnati is launching an Industry 4.0/5.0 Institute to help students, businesses and academics better understand the

FEATURED EVENT:



**Tuesday,
March 29**

EACC Young Professionals Executive Insights Series: Kai Bitter, Attorney, Frost Brown Todd

Young professionals in the Cincinnati region are invited to attend the EACC Young Professionals Executive Insights event on March 29 featuring Kai Bitter, Attorney, Frost Brown Todd.

The Executive Insight Series offers exclusive events where young professionals have the

ongoing transformation of industry, avoid pitfalls, and implement meaningful change. Check out my readout of the 3/18 planning workshop for more information.

opportunity to connect with global business executives in the Cincinnati region. Attendees have the opportunity to hear the featured executive share his or her career journey, while also discussing professional development, career success, and what it means to be a future global leader. Each event also includes time for Q&A.

REGISTER NOW



Amplifier for Industry Champions



EACC EVENTS



**Thursday,
April 7**

Stammtisch - EACC
Networking



**Wednesday,
April 20**

EACC Coffee &
Commerce: Economic
Development - Millions of
Miles, Thousands of Stories



**Sunday,
April 24**

EACC at FC Cincinnati
Match



**Lift your warehouse into
the future with Modula**

MEMBER NEWS



**UNIVERSITY OF CINCINNATI LAUNCHING
NEW INDUSTRY 4.0/5.0 INSTITUTE**
The University of Cincinnati is launching a multidisciplinary institute to help companies, students and academics successfully navigate implementation of Industry 4.0/5.0 principles. For more on the recent planning workshop, click below.

[LEARN MORE](#)

UPCOMING PARTNER EVENTS

**Tuesday,
April 5 (NKY)**

[VonLehman CPA & Advisory Firm -
Manufacturing Event: Voice of the
Blue-Collar Worker Survey Results](#)

**Tuesday,
April 12**

[NKY Chamber of Commerce -
Eggs 'N Issues: Transforming NKY
through Economic Partnership](#)

**Wednesday,
April 6 (Cincinnati)**

[VonLehman CPA & Advisory Firm -
Manufacturing Event: Voice of the
Blue-Collar Worker Survey Results](#)

**Thursday,
April 14**

[Council of Supply Chain
Management Professionals - State
of Logistics and the Economic
Forecast](#)

**Monday,
April 11**

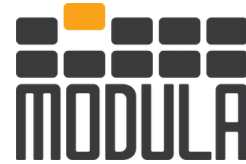
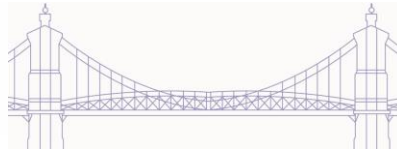
[Sinclair College - Engaging the
High School Talent Pool: A "Myth-
Busting" Workshop by Companies
for Companies on how to Hire
Youth](#)

All the best!

Todd Schwartz

Executive Director, European American Chamber of Commerce

Our Bridge Builder Members



Skylines Photo Credit: Anamedia LLC

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Join us on April 1 from 8:30AM to 1:00PM at Carillon Historical Park in the Eichelberger Pavilion for our annual Riverway Summit!

If you are a community leader, real estate developer, marketer, tourism professional, or business owner; if you are interested in the Great Miami River, our region's economic development, and creating regional partnerships, we look forward to seeing you.

BUY YOUR TICKET



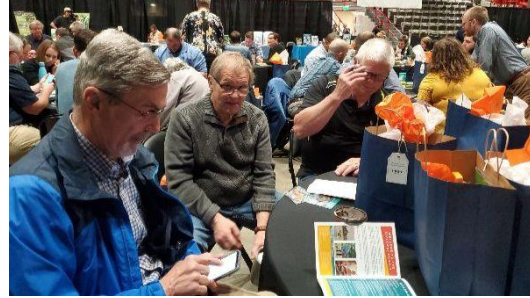
The agenda also includes:

- **PANEL** - How communities can help Riverway employers attract and retain talent
- **PANEL** - State of the River - How Clean is the Great Miami River, or not? How do we make it cleaner?

Your ticket also includes:

- **TOURS** - Carillon Park and Aviation Heritage sites
- **OUTSIDE EXHIBITORS** - The NEWEST Airstream Travel Trailer, Float Troy, Dayton Water's Take Back the Tap trailer, Montgomery County's Workforce Mobile Unit
- **INSIDE EXHIBITORS** - 22 local organizations, businesses, and more!
- **AFTER SUMMIT RECEPTION** - and your chance to win a VERY SPECIAL prize pack (announcement coming soon)!
- **REFRESHMENTS, LUNCH, AND GOODIE BAGS**

EXHIBIT AT THE SUMMIT - only a few spots left!



KEYNOTE - Bill Weyland and Barry Alberts of Weyland Ventures - How the Great Miami Riverway can become the 'Louisville Slugger' of riverfront economic growth.



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SPONSOR THE SUMMIT

The Great Miami Riverway is more than just a river. This regional destination in southwest Ohio includes more than 99 miles of paved trails and connected communities where you can surf the river, cycle the bike trail, and find your way through charming downtowns.

Coalition Members

City of Sidney | City of Piqua | City of Troy | City of Tipp City | City of Dayton |
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REGISTER
NOW
APRIL 6TH

2022 Symposium on
Sustainability
in **HEALTH
CARE**



Early Bird Pricing ends this Friday!

REGISTER NOW

Don't miss top-tier speakers from renowned healthcare organizations at the 11th Annual **Symposium on Sustainability in Health Care** Conference.

Network and connect with fellow healthcare leaders, facility managers, designers, architects, and engineers, and hear expert insights from professionals across the region. Learn about the latest trends and advances in healthcare design, as well as new and emerging technologies.

Co-hosted by **HEAPY** and the American College of Healthcare Executives (**ACHE**), this year's symposium will be held at the Sharonville Convention Center in Sharonville, Ohio.

EARN UP TO 4.5
ACHE F2F CEs, AIA LU/HSWs, GBCI CEs and PDHs



REGISTER NOW

AGENDA

9:00 AM

REGISTRATION OPENS

9:30 AM – 10:30/11:00 AM

AM EDUCATION SESSIONS (2 CONCURRENT SESSIONS)

9:30 AM – 11:00 AM

TRACK 1:

Building the Hospital of Tomorrow:
Rehabilitate, Renovate, or Replace (ACHE Session)

9:30-10:30 AM

TRACK 2:

How to Achieve the Vision: Aligning Infrastructure Master
Planning with Organizational Goals

10:30 AM – 11:30 AM

EXHIBITORS / NETWORKING

11:30 AM – 1:00 PM

KEYNOTE LUNCH:

Healthcare Vision 2040: Act Now to Transform Tomorrow

1:00 PM – 2:00 PM

EXHIBITORS / NETWORKING

2:00 PM – 3:00/3:30 PM

PM EDUCATION SESSIONS (2 CONCURRENT SESSIONS)

2:00 PM – 3:30 PM

TRACK 1:

Bending the Execution Curve: Implementing Successful
Organizational Change in Hospitals and Healthcare
Organizations (ACHE Session)

2:00 PM – 3:00 PM

TRACK 2:

Transforming a Healthcare System: A Case Study from the
Ground Up

3:00 PM – 4:30 PM

NETWORKING RECEPTION

Cocktails and hors d'oeuvres will be provided

AM EDUCATION SESSIONS

TRACK 1:

**Building the Hospital of Tomorrow:
Rehabilitate, Renovation or Replace (ACHE Session)**

Approved for 1.5 ACHE Face-to-Face CEs, AIA LU/HSWs, PDHs, GBCI LEED Specific (BD+C, O+M, ID+C)



JENNIFER DEFRANCESCO
DHA, MS, FACHE
Associate Director
DAYTON VA
MEDICAL CENTER



TED HUSTER
RA, ACHA
Principal
GBBN



STEVE MOMBACH
Senior Vice President
Ambulatory Services
Network Development
TRIHEALTH



PHYLLIS TEATER
Chief Information Officer
The Ohio State University
WEXNER MEDICAL CENTER



FRANK AUCREMANNE
Associate Vice President
of Facilities
The Ohio State University
WEXNER MEDICAL CENTER
(Moderator)

TRACK 2:

How to Achieve the Vision:

Aligning Infrastructure Master Planning with Organizational Goals

Approved for 1 AIA LU/HSWs, PDHs, GBCI LEED Specific (BD+C, O+M)



JON HUNLEY, CHFM, CHC,
CHOP, CHEPP, LEED GA
Director of Infrastructure
BON SECOURS
MERCY HEALTH



RAJEEV SINHA
Director
OHIOHEALTH



DAN WATERS
Director - Healthcare
Construction Management
SODEXO /
UNIVERSITY HOSPITALS



ERIC LAUDICK
Senior Project Manager
Principal
HEAPY
(Moderator)

KEYNOTE PRESENTATION / LUNCH

KEYNOTE LUNCH:

Healthcare Vision 2040: Act Now to Transform Tomorrow

Approved for 1.5 AIA LU/HSWs, PDHs, GBCI LEED Specific (BD+C, O+M, ID+C)



JULIE FRAZIER
AIA, ACHA, LEED AP BD+C
 Associate Principal
 Health, Dallas
PERKINS + WILL



MIKE MCKAY, AIA, ACHA, EDAC, LEED AP, NCARB
 Director, Planning Design and Construction
UW HEALTH



JON UTECH
 Senior Director, Office for a Healthy Environment
CLEVELAND CLINIC



AMBER WIRTH
AIA, LEED AP BD+C
 Sustainable Design Leader
 Architect
HKS



JOE FERDELMAN
PE, HFDP, LEED AP BD+C
 Chief Strategy Officer
 Senior Principal
HEAPY
 (Moderator)

PM EDUCATION SESSIONS

TRACK 1:

**Bending the Execution Curve:
 Implementing Successful Organizational Change in Hospitals and Healthcare Organizations** (ACHE Session)

Approved for 1.5 ACHE Face-to-Face CEs, GBCI LEED Specific (BD+C, O+M)



MARC BELCASTRO, D.O.
 Chief Medical Officer
PREMIER HEALTH



TIM DUTTON
 Executive Vice President and CHRO of Mission, Brand and People
KETTERING HEALTH



ANTHONY HOUSTON
ED.D., FACHE
 Market CEO
CATHOLIC HEALTH INITIATIVES - SAINT JOSEPH HEALTH



MARY GARMAN
FACHE, MS, RN
 Chief Operating Officer
MIAMI VALLEY HOSPITAL NORTH
 (Moderator)

TRACK 2:

**Transforming a Healthcare System:
 A Case Study from the Ground Up**

Approved for 1 AIA LU/HSWs, PDHs, GBCI LEED Specific (BD+C, O+M)



**MIKE MCKAY, AIA, ACE,
EDAC, LEED AP, NCARB**
Director, Planning Design
and Construction
UW HEALTH



**AMBER WIRTH
AIA, LEED AP BD+C**
Sustainable Design Leader
Architect
HKS



**DARIC HESS
PE, LEED AP BD+C**
Healthcare Practice Director
Senior Principal
HEAPY
(Moderator)

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KEYNOTE SPONSOR



EDUCATION TRACK SPONSOR

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BREAK SPONSORS

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EXHIBITORS

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BWA South Co. Inc.
Cummins Power Generation
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Engineered Systems / Duro-Last Roofing
/ Construction Specialties
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GasMedix
Georg Fischer LLC
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HEAPY
Inpro
Johnson Controls

Ketchum & Walton Co.
Kohler Co.
Lathrop Trotter
legrand
Multivista
New Era Technology
Ohio Cat
Pattons Medical
Siemens
Solid Blend Technologies
Stoermer-Anderson, Inc.
THP Limited Inc
TP Mechanical
Trane Technologies
Tremco Construction Products Group
Validated Custom Solutions
Vertiv / Climate Conditioning / Uptime Solutions
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Waibel Energy Systems

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Organizer Code is **HEAPY**
Username: Your **email address**
Password: **sshc**

Kettering is PROUD to announce our first ever Minority Business Microenterprise Program

It's a combination of **Technical Assistance, Networking Opportunities and Financial Support** for **SMALL MINORITY OWNED BUSINESSES** in Kettering

TECHNICAL ASSISTANCE CLASS SERIES

Classes offered with incentives for those who attend at the Kettering Recreation Center
Classes are held from 9 – 10 a.m.

March 9: Interactive Business Plan Workshop

March 16: Working With City Staff

March 23: How To Attract Funding Sources

**March 30: Minority Business Owners Experiences &
Panel Discussion**

DOOR PRIZES!

REFRESHMENTS!

FREE CHILD CARE!

Complete the **ENTIRE SERIES** to get:

- a paid 1-year membership to the KMO Chamber of Commerce
- an additional 15 points added to any City of Kettering Business Loan and Grant application

Complete **3 classes** to be eligible to apply for a small grant between \$500 – \$5,000 to be used for:

- Business Equipment
- Inventory
- Necessary Fixed Assets
- Marketing and Business Promotion
- Other Necessary Business Improvements

Please RSVP to Amy Schrimpf at Amy.Schrimpf@ketteringoh.org or
937-296-3342

Household Size	Income Limit
1	\$42,400
2	\$48,450
3	\$54,500
4	\$60,550
5	\$65,400
6	\$70,250
7	\$75,100
8	\$79,950



Dayton

Business Startup Basics



Online Live Workshop

Wednesday, April 6, 2022 - 10:00 a.m. to 12:00 p.m.

Workshop Fee - No cost for this April webinar!

Thank you Dayton SCORE sponsors.

Starting a business can be a daunting task! Dayton SCORE is here to help simplify the process with you.

A number of factors must be kept in mind before starting your own business. This workshop will introduce you to key business considerations, such as the myths and realities of entrepreneurship, different business options to pursue, the components of business ownership, legal and financial considerations, and the business plan basics.

What You'll Learn

- Myths and realities of entrepreneurship

- Critical success factors
- Option you have
- Components of business ownership
- Making it legal
- Funding and cash management
- Business plan basics

Register



Speaker- Telanda Sidari

Telanda is a SCORE volunteer and workshop presenter. Having owned two franchise systems & being part of the industry for over 10 years, Telanda enjoys helping people understand how franchising may help them reach many of their personal & financial goals.

Constant Contact is a proud sponsor of SCORE.



Dayton SCORE Chapter 107 | 5818 Wilmington Pike, #247, Suite 1350, Dayton, OH 45459

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Dayton

Business Planning Workshop



**At The HUB 30 S. Main St. Dayton, OH
Wednesday, April 14, 2022 - 5:30 p.m. to 7:30 p.m.**

You know you need a business plan, but can't seem to get started?

This two-step, two-hour program will take you through a process to:

- 1. Identify the key factors impacting your business,**
- 2. Establish strategies to get customers and compete effectively**
- 3. Identify stakeholders critical to your success**
- 4. Structure your organization for success**
- 5. Create your draft a plan using the Business Model Canvas**

Whether you are just starting up, have an existing business that is struggling, or need to plan for growth, this planning model will meet your needs.

Free Follow-up Mentoring

You will also have certified SCORE mentors to help you refine your plan and guide you through validating your assumptions so that you can execute your plan with confidence. This plan can also be used as the foundation for a detailed business plan that can be used to secure financing.

Workshop Facilitator:

Art Helmstetter, owner B2BPlanner Ltd. and certified SCORE mentor

[Register](#)

Build a Basic Business Plan *from Dayton SCORE*

Business moves fast, and changes are coming even faster. Put together a plan to address the opportunities and risk you face every day during this workshop led by Dayton SCORE's Art Helmstetter. You will use a worksheet to identify the 12 key areas of your business and lay it out in a Business Model Canvas.

Thursday, April 14, 5:30-7:30p, The Hub



LAUNCH
DAYTON



LaunchPad

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Social Media Management 101,102 and 103

Online Webinars

101 - April 1 - 10 a.m. to Noon

102 - April 8 - 10 a.m. to Noon

103 - April 15 - 10 a.m to Noon

About the workshops

Do you want to know exactly how to reach your target audience with social media? Would you like an employee to acquire the skills needed to handle social media marketing for your company? Then these training sessions are for you! Learn EVERYTHING you need to know to be a Social Media Manager for your company!

All registrants will receive Michelle's white papers:

“21 Proven Ways to Increase Email Leads”

“43 Hypnotic Headlines to Get More Clicks”

Workshop Fee- \$49 each

Early Bird Discount!
Register before March 19, 2022
and get \$10 off per workshop!

101: Social Media Targeted Marketing Strategy Lead Development April 1, 2022 - 10 a.m. to Noon

- Learn how to find and engage with your target audience on the right Social Media networks for your business

- Learn best practices to get results with your social media content strategy
- In-depth analysis and review of your current social media strategy
- In-depth analysis and review of your top Competitors and a plan on how you can win in your industry
- Break out Learning Session: Using techniques learned in class, you will develop lists of social media leads for your business
- Homework: Create your targeted Social Media Marketing strategy to find, nurture, attract and convert the right leads for your business

Register for 101

102: Social Media Engaging Content Marketing Strategy Development

April 8, 2022 - 10 a.m. to Noon

- Learn how to build social media followers with an engaging content strategy that inspires Brand Advocates
- Learn best practices for creating a 12-month content calendar that is easy to manage and engaging
- Understand all of the possible content creation ideas and select the right strategy for your business
- Review popular design tools & resources to help you build your engaging content and marketing campaigns
- Break out Learning Session: Using Canva.com, you will design an engaging Social Media Post
- Homework: Create Your 12-Month Editorial Content Marketing Calendar using Trello.com

Register for 102

103: Social Media Management Dashboard Strategies for Top Results

April 15, 2022 - 10 a.m. to Noon

- Learn how to use a social media management dashboard to save time and money

- Learn best practices for scheduling social media posts that get more clicks
- Understand all of the possible posting strategies, tools, and features to select the right strategy for your business
- Review best practices for using RSS feeds, link frames, keyword monitoring, and evergreen content
- Break out Learning Session: Using [SendSocialMedia.com](https://www.SendSocialMedia.com), you will learn how to create an effective posting strategy
- Homework: Input your Editorial Calendar into your Social Media Management Dashboard

Register for 103



About the Presenter- Michelle Hummel

Michelle holds a valuable Internet Marketing Degree and is a published author of three books in her series, “The Social Media Magnet: Everything You Need to Know to Attract Customers with Social Media”, where she shares her best-kept secrets to success. She is the CEO and Founder of Web Strategy Plus, a full-service digital marketing agency with a team of experts available to handle web design, social media management, and SEO. She also provides training to help Individuals and Corporations acquire Social Media Management Certification through her other company, Web Media University. A current contributing editor providing educational content on social media marketing topics for The Franchise Woman and The Franchise Dictionary Magazine.



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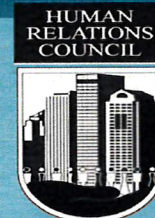
SMALL BUSINESS OPPORTUNITY FORUM

NETWORK WITH CITY OF DAYTON DEPARTMENTS AND PARTNERS TO LEARN ABOUT UPCOMING 2022 PROJECTS

APRIL 21, 2022 • 9AM - 12PM

REGISTRATION STARTING AT 8:30AM

West Branch Library • 300 Abbey Ave., Dayton, Ohio 45417



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Many voices.
One city.

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Minority Business
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Dayton

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