

2020 Taste of IT Conference  
Wednesday 18 November 2020, 08:00am - 05:00pm



**14th Annual Taste of IT Conference**

**Wednesday, November 18, 2020**

**VIRTUAL EVENT**

**Our largest conference and trade show of the year!**

**400+Participants, 45+ sponsoring companies, industry knowledgeable speakers for 30+ educational sessions. Visit our LinkedIn page or follow us on Twitter for the most current information.**

Questions? Contact Kaitlin Regan, Director, Marketing & Events  
at [kregan@technologyfirst.org](mailto:kregan@technologyfirst.org) or 937.229.0054

**[Registration Now Open](#)**

# 2020 Tracks:

## Executive

Partial Day Event w/ 6 sessions  
and CIO Roundtables

**The First 48 Hours - Critical Steps during a Data Breach**

**The Human Cloud - How AI and the Freelance Economy are Transforming Work**

**Preparing for the Future of Virtual/Augmented/Mixed Reality**

**Shifting Culture through Leadership Agility**

**The Top 5 Strategies of Highly Successful Project Managers**

**Update on University of Dayton's projects as a OCRI Regional Programming Center**

### CIO Roundtables with

**Gary Ginter**, CIO, Premier Health

**Ervan Rodgers**, CIO, State of Ohio

**Devon Valencia**, CIO, CareSource

...and more!

## Analytics

Full Day with 6 breakout sessions

**AI: Everyone talks about but what does it really mean?**

**Agile Analytics framework based on a large CPG company success story**

**The Analytics Executive Briefing: From AI to BI to Bots**

**How to Monetize the Data You Already Own**

**Identifying the quick wins in machine learning**

**Meet Your New Strategist: How AI and Prescriptive Analytics Can Impact How We Make Decisions**

## Cloud & Collaboration

Full Day with 6 breakout sessions

**Accelerating to the Cloud with Automation**

**A Dayton Roadmap: Fiber Expansion, Smart City and other applications for Economic Development**

**How to Prepare for the Future of Multi-Cloud**

**Is Good Enough good enough? Obtaining Governance and Operational Excellence in Azure**

**Journey to the Cloud - Where to start and where to end up**

*Microsoft Teams' Direct Routing Opens Door to UCaaS and CPaaS*

## **Security**

*Full Day with 6 breakout sessions*

*2020 Data Breach Trends and Mitigation Controls*

*CMMC Process Maturity Deep Dive and Example*

*Defense against the Virtual Dark Arts*

*IOT SECURITY AND RISK - UNDERSTANDING AND COMMUNICATING THE SECURITY  
IMPLICATION OF THE INTERNET OF THINGS (IOT)*

*We've Got Your Six: Strategies for Data Protection Across Platforms*

*Why Cybersecurity Is Not an Arms Race*

## **Developers**

*Full Day with 6 breakout sessions*

*Application Modernization with Google Anthos*

*Automate your workflow with the GitLab CI/CD pipeline*

*Building a Data Lakehouse in Azure at Kroger Scale*

*How Poor Usability is Costing You Money and Clients*

*Quick and Beautiful Apps in Angular*

*Robotic Process Automation - Creating a Center of Excellence around RPA for  
your business*



[www.technologyfirst.org/](http://www.technologyfirst.org/)



**MINORITY  
BUSINESS  
PARTNERSHIP**

2010 - 2020: A DECADE OF LEADERSHIP

# WORKPLACE DIVERSITY & INCLUSION FORUM

## DRIVING ECONOMIC OPPORTUNITY FOR OUR ENTIRE COMMUNITY

Tuesday, November 10, 2020 | 8:30 am - 2:30 pm

**Keynote Speaker: Scott Morris**  
**Global Diversity & Inclusion Strategist, 3M**

Presented VIRTUALLY in conjunction with our key partners the National Conference for Community & Justice of Greater Dayton and Premier Health. This regional event focuses on both workforce and supplier diversity and inclusion.

Presenting Sponsor:



Event Sponsors:





# WORKPLACE DIVERSITY & INCLUSION FORUM

8 N. Main Street  
Suite 100  
Dayton, OH 45402-1904

PRSR STD  
U.S. Postage  
Paid  
Permit # 90  
Dayton OH

## WHO SHOULD ATTEND?

- Small Business Owners
- Minority/Women/Veteran-owned Business Professionals
- CEOs
- HR Professionals
- Procurement/Commodity Professionals
- Diversity & Inclusion Practitioners

## COST

- Dayton Area Chamber members, MBEs, WBEs and VBEs - \$25
- Non-members - \$35

*For details and registration go to  
[DaytonChamber.org](https://DaytonChamber.org) > Events*



[DaytonChamber.org](https://DaytonChamber.org)

# Foreign Military Financing Seminar

## OCTOBER 28, 2020

### DAYTON, OHIO

Each year, the Israel Ministry of Defense (IMOD) uses U.S.-provided security assistance to purchase over \$2 billion worth of products and services in the U.S., and half of these purchases—\$1 billion annually—are made directly from U.S. businesses.

Companies of all sizes are welcome to attend. There is NO COST to become a registered vendor with IMOD.

This event is a great opportunity for Dayton businesses to learn about IMOD's needs for technology, equipment and other supplies, and about how to do business with the Israeli government. One-on-one meetings with the Israeli delegation can be scheduled to discuss your product or services.

**October 28, 2020**  
**10 a.m. - Noon**  
**Zoom Meeting**

To register or get more information, contact Gwen Eberly at [eberlyg@mcoho.org](mailto:eberlyg@mcoho.org)

#### Targeted Industries:

- Aerospace
- Advanced Manufacturing
- Software/IT
- UAS/UAV/Drones
- Ground-Based Vehicles & Systems
- Defense/Security

#### What You Will Learn:

- The wide variety of products and services purchased by IMOD in the U.S.
- How to register in IMOD's e-commerce system and view opportunities
- Overview of relevant rules and regulations
- Israeli firm Ashot Ashkelon will be on hand to discuss how they work directly with local companies to bid on FMF-related work.

If you can't make the event or you would like to sign up as a vendor with IMOD, go to [www.mission-ny.mod.gov.il](http://www.mission-ny.mod.gov.il).



[DaytonRegionIsraelTrade.com](http://DaytonRegionIsraelTrade.com)



**Tell  
Your  
Story  
Better**



**Nov. 12, 2020**  
**9 a.m. to 3:30 p.m.**  
(includes breaks and 1 hour lunch)

**Virtual event**  
(Workbooks and agenda provided)

**Storytelling for Economic  
Development professionals**

- Learn new ways to craft your community's story.
- Learn new skills to better engage with decision makers and BR&E visits
- Learn how to create compelling and convincing presentations

**Presented by Bridget Flaherty**  
**LORE Storytelling**



Bridget is an award-winning storytelling coach and certified data management professional with an extensive background in business process improvement and information technology leadership. This odd combination makes her uniquely qualified to teach storytelling for business.

[www.lorestorytelling.com](http://www.lorestorytelling.com)  
[bridget@loreculture.com](mailto:bridget@loreculture.com)



**Please RSVP by Nov. 9, 2020 to**  
**Pam Fannin**  
**fanninp@mcoho.org**

**Interactive and informative with  
feedback included!**

**You won't want to miss this  
FREE opportunity to polish your  
communication skills!**

# Montgomery County CARES Act Grants



Montgomery County will administer the CARES Act funds based on U.S. Treasury Department guidelines and procedures developed by the Office of CARES Act. These grants will provide much-needed relief to the community by covering expenses already incurred, as well as anticipated, between March 1 and Dec. 30, 2020 due to the COVID-19 public health emergency.

Awards are subject to deadlines, eligibility criteria, and depletion of funds due to demand.

For a complete list of available grants and the application, visit [www.mcohiocares.org](http://www.mcohiocares.org).



***CLICK EACH HEADING BELOW FOR MORE INFORMATION***

## **Small Business** (Max 50 Employees and less than \$5M Gross Revenue)

Montgomery County has allocated \$40 million from federal CARES Act funds to assist small businesses impacted by the COVID-19 pandemic. Grants are available to sole proprietorships (including 1099 contract workers), partnerships, and corporations.

Eligible expenses include working capital such as utilities, rent, mortgage, technology, personal protective equipment (PPE) or other operating expenses.

Grants can be awarded for expenses (either already incurred or anticipated) between March 1 and December 30, 2020.

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## **Nonprofit Program**

Montgomery County has allocated \$10 million from federal CARES Act funds to assist local nonprofit organizations impacted by the COVID-19 pandemic.

Eligible expenses include working capital such as utilities, rent, mortgage, technology, personal protective equipment (PPE) or other operating expenses.

Grants of up to \$100,000 can be awarded for expenses (either already incurred or anticipated) between March 1 and December 30, 2020.

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## **Education Program**

Montgomery County has allocated \$10 million in federal CARES Act funds to assist Montgomery County educational institutions - school districts (public and private), charter schools, and preschools impacted by the COVID-19 pandemic.

Eligible expenses include mortgage or rent, utilities, costs related to nutritional programs, PPE supplies, and technology.

Grants of up to \$3 million can be awarded for expenses (either already incurred or anticipated) between March 1 and December 30, 2020.

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## Healthcare Institutions

Montgomery County has allocated \$10M from federal CARES Act funds to assist Montgomery County healthcare institutions such as hospitals, medical centers, health clinics, and other health service providers impacted by the COVID-19 pandemic.

Eligible expenses for reimbursement can include mortgage or rent, utilities, and costs related to immunizations, coronavirus (tiered) testing and contact tracing, PPE supplies, technology, and other public health operating expenses.

Grants can be awarded for expenses (either already incurred or anticipated) between March 1 and December 30, 2020.

Applications are available through the **Greater Dayton Area Hospital Association** at <http://gdaha.org/montgomery-county-cares-healthcare-grant/>.

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## Adult Daycares, Child Daycares, and Preschools

Montgomery County has allocated \$5M from federal CARES Act funds to assist daycares and preschools impacted by the COVID-19 pandemic.

Eligible expenses include mortgage or rent costs, utilities, and costs related to nutritional programs, PPE and supplies, and technology.

Grants of up to \$30K can be awarded for expenses (either already incurred or anticipated) between March 1 and December 30, 2020.

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## Agricultural Businesses

Montgomery County has allocated \$5M from federal CARES Act funds to assist the agriculture industry impacted by the COVID-19 pandemic.

Eligible expenses include mortgage or rent, business insurance, PPE and supplies, technology, utility costs, or other operating expenses.

Grants of up to \$100K can be awarded for expenses (either already incurred or anticipated) between March 1 and December 30, 2020.

# Ohio Business MATCHMAKER

where government and business come together



U.S. Small Business  
Administration



Small Business  
Development Centers



Development  
Services Agency



Procurement Technical  
Assistance Centers



Minority Business  
Assistance Centers

The **Ohio Business Matchmaker** helps Ohio businesses develop relationships with government buyers and large prime contractors to prepare for upcoming contracting opportunities.

This year's event is **going virtual** on **November 17<sup>th</sup>- 18<sup>th</sup>, 2020**.

During the event, take part in one-on-one discussions with local, state, and federal government agencies, large prime contractors, and local colleges. Businesses will have the flexibility to either pre-schedule appointments or create their own unscheduled matchmaking the day of the event.

To register for the event, visit - [www.ohiobusinessmatchmaker.com](http://www.ohiobusinessmatchmaker.com)  
Registration is **\$35 for businesses** (*suppliers*), and free for government buyers.

In preparation for the event, a series of free webinars have been scheduled. Each webinar will focus on various government contracting topics, including an overview of what is the **Ohio Business Matchmaker**, how to prepare to do business with the government, how to create a capability statement, registering in beta.SAM, and more. **Each webinar will require a separate registration.**

For specific questions regarding the event, e-mail - [matchmaker@development.ohio.gov](mailto:matchmaker@development.ohio.gov)

## October Webinar Schedule

**Note:** Please register for each webinar by **12 noon**, the day prior to the training.

- **Oct. 8<sup>th</sup>: 10 am - 12 pm - [What is the Virtual Matchmaker?](#)**  
*Find out about what to expect from the event and how to prepare.*
- **Oct. 15<sup>th</sup>: 10 am - 12 pm - [Business Readiness in Government Contracting](#)**  
*Is your business ready to do business with the government? Learn about the different registration sites for federal, state, county, and city government. Also learn about the various certifications available to small businesses.*
- **Oct. 20<sup>th</sup>: 10 am - 12 pm - [Cybersecurity Awareness](#)**  
*The Department of Defense requires all federal contractors obtain Cybersecurity Maturity Model Certification. Learn about the basics and how cybersecurity may impact your business.*
- **Oct. 22<sup>nd</sup>: 10 am - 12 pm - [Beta.SAM.gov Registration](#)**  
*The new beta.SAM.gov platform has merged the System for Award Management (**SAM.gov**), Federal Business Opportunities (**FBO.gov**), and Federal Procurement Data System-Next Generation (**FPDS-NG.gov**) and other sites into one cohesive system. This session will offer a demonstration on how to search for federal contract opportunities, and view contract data.*
- **Oct. 27<sup>th</sup>: 10 am - 12 pm - [Capability Statement Training](#)**  
*Position your business for success by creating a one-page marketing piece specific to government. Learn how to create your company's government resume to be used for industry days, marketing meetings, and networking events.*
- **Oct. 29<sup>th</sup>: 10 am - 12 pm - [Marketing to The Government](#)**  
*Learn how to conduct market research to find government contracting opportunities and how to decide on the right opportunity for your business.*

# Riverway Conversations

A REGULAR SERIES FEATURING  
OPPORTUNITIES FOR OUR COMMUNITIES

## ANNOUNCING THE LAUNCH OF RIVERWAY CONVERSATIONS



### A Conversation with Canada's Consul General Joe Comartin



Tuesday, October 27, 2020 from 10AM - 11:15AM EST

The Gordie Howe International Bridge project is a once-in-a-generation undertaking. Not only will the project deliver much-needed transportation improvements for international travelers, it will also provide jobs and opportunities for growth to the Windsor-Detroit region, the I-75 Corridor, and riverway communities.

Join us to learn how this bridge will bring jobs and business to the riverway.

**THANKS TO OUR CO SPONSOR, THE DAYTON DEVELOPMENT COALITION**

*Registration must be submitted through Eventbrite by clicking here:*

<https://www.eventbrite.com/e/riverway-conversations-october-27th-canadas-consul-general-joe-comartin-tickets-123475046187>

*The link to the virtual event will be sent out on October 25. Contact Sarah, [shippensteel@mcdwater.org](mailto:shippensteel@mcdwater.org) if you have questions.*





# Smart Housing Policy: Driving Economic Growth

**A Virtual Event**  
**Friday, October 23, 2020**  
**10:00 AM – 11:30 AM EDT**

Dayton REALTORS® research has found that to attract new business to Dayton, we need more mid-market housing (\$100-250k homes).

Inventory is low, but demand remains high, even during the pandemic.

**We will discuss:**

- How municipalities that retain business-friendly real estate zoning for middle income wage earners will see **upward growth**.
- Highlight the robust 2020 study on local mid-market housing and provide examples of economically forward-thinking cities who can anticipate growth.
- Conclude with ways to advocate for good housing policy for the Dayton region's talented **workforce**.

## Guest Speakers:



**Mike DeWine**  
Governor of Ohio



**Dr. Jessica Lautz**  
National Association  
of REALTORS® V.P.  
of Demographics and  
Behavioral Insights



**Carolyn Rice**  
Montgomery County  
Commissioner



**Jyl Hall Smith, PhD**  
Dayton REALTORS®  
Director of  
Government Affairs

**Register now at: [daytonrealtors.org](https://daytonrealtors.org)**

# TechCred Program Guidelines

October 2020 Application Period

**The current application period is open from October 1, 2020 to October 30, 2020 at 3:00 p.m. – [www.TechCred.Ohio.Gov](http://www.TechCred.Ohio.Gov)**

Ohio's TechCred Program gives employers the chance to upskill current and future employees in today's tech-infused economy. Employers who submit successful applications will be reimbursed up to \$2,000 per credential when current or prospective employees complete eligible technology-focused credentials.

## Application and Reimbursement Process

1. Employer applies for funding during application period
2. Development Services Agency scores application and awards funding
3. Employer sponsors current or prospective employees to complete an eligible credential program
4. Current or prospective employee successfully completes the program and receives approved credential
5. Employer submits proof of completion and receives reimbursement

## Employer Eligibility

Any Ohio registered employer that employs Ohio resident W-2 employees is eligible to apply. Employers of all sizes and in all industries are encouraged to apply. Only one application will be accepted per employer per application period. Agencies of the State of Ohio are not eligible to receive reimbursement.

## Employer Size Classification

For the purpose of application and fund distribution, the following employer size classifications will be used:

- 1-50 Employees: Small
- 51-200 Employees: Medium
- 201+ Employees: Large

## Individual Eligibility

Ohio employers may apply for reimbursement for credentialing of both current and/or prospective employees. Employers will not be required to identify specific individuals on the application for funding but will be required to identify employees who earned the approved credentials when completing the reimbursement request.

To receive reimbursement, the employer must be able to verify that credential earners are Ohio residents with a verifiable Ohio address. Individuals must be W-2 employees at the time of the reimbursement request; independent contractors or 1099 employees are not eligible for this program.

## Application Scoring Criteria

Employer applications will be reviewed competitively, based on the following criteria:

- Pledged average wage increase in relation to credential cost
- Level of economic distress in employer's region and regional balance of awards
- Amount of employer contribution toward the cost of credential



Applications will be reviewed competitively; awards will **not** be made on a first-come, first- served basis.

## Application Period

When the application period opens companies can apply for eligibility at [www.TechCred.Ohio.Gov](http://www.TechCred.Ohio.Gov)

## Information Required for Application

Applicants will be required to submit the following information:

### Employer Information:

- Federal Tax ID
- Employer Name
- Supplier ID Number
- Ohio Charter Number
- Address
- Employer's Industry
- Number of Full-Time Employees in Ohio
- Employer Website Link
- Employer Point of Contact and Contact Information

### Credential Information:

- Credential Selected (from approved list)
- Training Cost (if applicable)
- Certification Test Cost (if applicable)
- Total Actual Cost of Credential (Training and/or Certification Costs Combined)
- Name of Training Provider
- Type of Training Provider
- Requested Reimbursement Amount from Credential

### Trainee Information:

- Number of Prospective Employees Who Will Earn Each Credential
- Number of Incumbent Employees Who Will Earn Each Credential
- Average Wage of Employees Before Earning Credential
- Projected Average Wage of Employees After Earning Credential

## Award Amounts

Reimbursements will be up to \$2,000 per credential. Employers are eligible to receive up to \$30,000 per funding round.

## Credential Eligibility

Credentials must meet the following requirements\*:

### Industry-recognized

The term "industry-recognized," used with respect to a credential, means a credential that is sought or accepted by employers within the industry or sector involved as a recognized, preferred, or required credential for recruitment, screening, hiring, retention, or advancement purposes; and, where appropriate, is endorsed by a nationally recognized trade association or organization representing a significant part of the industry or sector.

### Technology-focused

Technology credentials demonstrate the competencies necessary to succeed in an occupation that utilizes technology to develop, build, and deliver products and services. Technology credentials rely on science,

technology, engineering and/or math related education, as well as technical skills, to benefit an employer dependent on the development, deployment, and investment in new and emerging technology including software development, advanced manufacturing, data analytics, cybersecurity, computer hardware and design, military applications, and other emerging fields.

### Short-term

Can be completed in 12 months or less and is less than 30 credit hours or 900 clock hours.

### Responsible

Where possible, online and distance-learning programs are encouraged. When in-person elements are necessary, employers and training providers must ensure they are in compliance with Ohio Department of Health and Centers for Disease Control and Prevention recommendations.

## Adding Credentials to the Approved List

TechCred is designed to be responsive to the dynamic workforce needs of employers. Employers can request that additional credentials meeting the eligibility requirements identified above be added to the list of eligible credentials. When filling out the TechCred application, employers will choose “Credential Not Listed” and be prompted to provide:

- Name of Credential
- Identification of the Credential as a Certificate or Certification
- For Certificates: Number of Credit Hours or Clock Hours
- For Certifications: Certification Issuing Body
- Evidence the Competencies/Skills Taught or Measured in the Credential are Technology-Focused
- Evidence the Credential has Value Beyond the Submitting Employer and is not Exclusive to One organization
- Link to Credential Website or Uploaded Syllabus/Brochure

## Credentialing Timeline

Costs incurred by the Applicant prior to an award of eligibility and a written Agreement is done at the Applicant’s risk. All credentials must be completed by the Grant Expiration Date provided on the Agreement to be eligible for reimbursement.

## Eligible Providers

The TechCred program encourages employers to partner with the training provider that will most effectively meet their needs. Eligible training providers include universities, community colleges, technical centers, and private training providers. TechCred will not reimburse employers for internal training or credentialing programs unless the same program is offered to the public and the cost is verifiable. When conducting credentialing programs with in-person elements, training providers must ensure they are in compliance with Ohio Department of Health and Centers for Disease Control and Prevention recommendations.

## Reimbursable Costs

Employers may be reimbursed for outlays covering tuition, lab fees, manuals, textbooks, and certification costs, up to \$2,000 per credential.

## Reimbursement Timeline

Employers must submit documentation within six (6) weeks of an employee completing the credential to receive reimbursement. Credentials must be completed within 18 months from the date of award eligibility.

## Reimbursement Process

To request reimbursement, employers that have been awarded eligibility must submit the following information at [www.TechCred.Ohio.Gov](http://www.TechCred.Ohio.Gov)

### Credential Documentation:

- Proof that the individual has completed the specified credential, such as a copy of the certificate or certification uploaded as a .pdf file

### Cost Documentation:

- Invoices for costs incurred, which clearly identifies the cost of the credential
- Proof of payment, which may include a cancelled check, credit card statement detailing the date and the charge of the training, a copy of the company's accounting record, or an invoice showing payment with a zero balance

### Credential Earner Information:

- Name (first and last)
- Email
- Last 4 Digits of Social Security Number
- Date of Birth
- County of Residence
- Wage Prior to Credential
- Wage After Credential is Earned
- Race (optional)
- Gender (optional)

***For questions contact:***

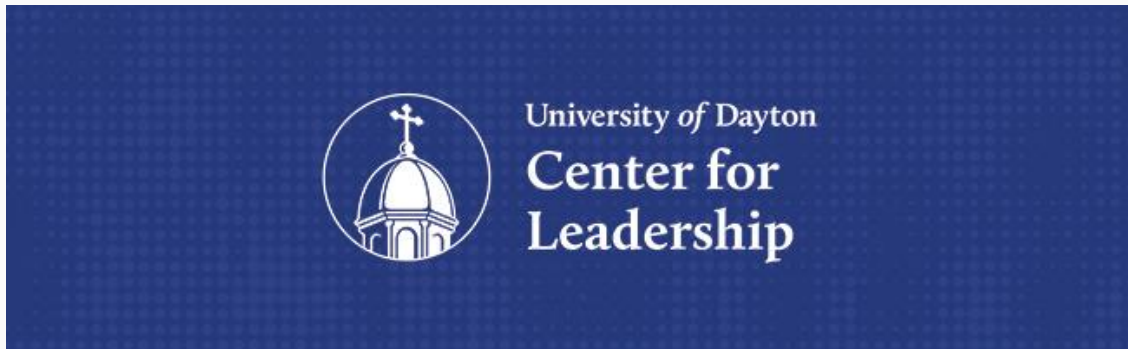
**[techcred@development.ohio.gov](mailto:techcred@development.ohio.gov)**

***or***

**(614) 644-8786**



**October 16, 2020**



*The Best Leaders Never Stop Learning*

It's important to remain focused on developing your employees to ensure the engagement and retention of your top talent. We are here to help you navigate your teams through this time of change, uncertainty, and disruption.

By leveraging the University of Dayton Center for Leadership's professional development suite of programs, you can equip your employees with the necessary tools to stay motivated and productive while continuing to drive your training and development strategy.



Utilize our professional development programs, either virtually or in-person/on-campus, to give your employees personal and meaningful development for the confidence needed to be successful at the next level and beyond.

### **Upcoming Classes**

October 21 - Professional Communication & Presence

October 29 - Navigating Difficult Conversations

November 4 - Embracing Accountability

November 5 - Work-Life Balance Transformation: Cultivating and Facilitating Change

For a complete schedule and course descriptions, visit: **Professional Development**  
Contact April Mescher at 937-229-2664 or [amescher1@udayton.edu](mailto:amescher1@udayton.edu) to take advantage of these individualized programs.



# USAJobs Train the Trainer

Monday, November 9, 2020

Online Webinar

10:00 AM - 11:30 AM

[Register Now](#)

## About the USAJobs Train the Trainer Webinar

SOCHE, in partnership with Wright-Patterson Air Force Base, is hosting the USA Jobs Train the Trainer Webinar.

SOCHE listened to your needs at the Workforce We Need Summit, and we are excited to host Ohio regional USA Jobs training sessions for Careers Services and Faculty and Staff. The USA Jobs Train the Trainer webinar takes place on Monday, November 9, from 10:00 AM - 11:30 AM. Attendees will learn how to guide students through the Federal job application process. Don't miss this free opportunity to provide your students access to thousands of federal employment opportunities.

## When

Monday, November 9, 2020,  
from 10:00 AM to 11:30 AM

## Where

Online  
*WebEx connection details will be shared with registrants soon.*

## Cost

This is a FREE webinar.

